

# Annual Impact of Minor League Baseball on North Carolina

*Based on 2007 Season*

<b>2,304,860</b>	Total Attendance
<b>2,042,626</b>	Attendance by North Carolina Residents
<b>262,234</b>	Attendance by Out-of-State Residents/Visitors
<b>19,260</b>	Out-of-State Teams (person-days in North Carolina)
<b>\$26,999,153</b>	North Carolina Resident Spending (Direct)
<b>\$15,550,759</b>	Tickets
<b>\$9,673,023</b>	Concessions
<b>\$1,775,371</b>	Souvenirs
<b>\$32,579,060</b>	Visitor Spending in North Carolina (Direct)*
<b>\$59,578,213</b>	<b>OVERALL ATTENDEE SPENDING (Direct)</b>
<b>\$27,198,750</b>	Direct Economic Impact
<b>\$12,951,785</b>	Indirect Economic Impact
<b>\$12,068,020</b>	Club Spending with North Carolina Vendors (Indirect)
<b>\$6,944,747</b>	Induced Economic Impact
<b>\$47,095,282</b>	<b>OVERALL IMPACT (VALUE ADDED) TO N.C. ECONOMY (Direct, Indirect, Induced)</b>
<b>\$5,270,344</b>	Direct Wages to Club Employees
<b>\$2,509,688</b>	Indirect Wages
<b>\$1,345,695</b>	Induced Wages
<b>\$9,125,726</b>	<b>OVERALL WAGES PAID TO NORTH CAROLINA RESIDENTS</b>
<b>\$356,753</b>	Local Occupancy Tax
<b>\$4,836,121</b>	State and Local Sales Tax
<b>\$5,192,874</b>	<b>OVERALL STATE AND LOCAL SALES TAX IMPACT</b>

Note: Direct spending by North Carolina residents is included here to emphasize MiLB's overall impact; however, if MiLB did not exist in North Carolina, residents likely would use their discretionary income on other entertainment in the state.

\* For the purposes of this analysis, North Carolina residents are not considered visitors, and their day-trip visitor impact on in-state destinations is excluded.

Sources: Individual teams, Minor League Baseball

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